

Vision





StratePlan from mAInthink is the strategic superintelligence for a plannable future. It enables companies to continuously review and adapt their strategy in real time, thus achieving maximum efficiency and the greatest possible ROI.





The Founders





Sascha Rissel

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Ukrainian. Computer scientist, AI architect, PhD in computer science (Moscow Institute of Physics and Technology (MIPT).

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What can StratePlan do? The problem



- Companies have access to countless options in a wide range of business areas – far more than their budget can cover (capital, know-how, limited budgets)
- Wrong priorities = untapped potential
- 1M+ combinations = too complex for human analysis

The Solution





- StratePlan selects the most profitable solutions through machine thinking in just a few seconds.
- powered by AI + cutting-edge methods + experimental, approximate and exact algorithms
- Cloud massive parallel computing



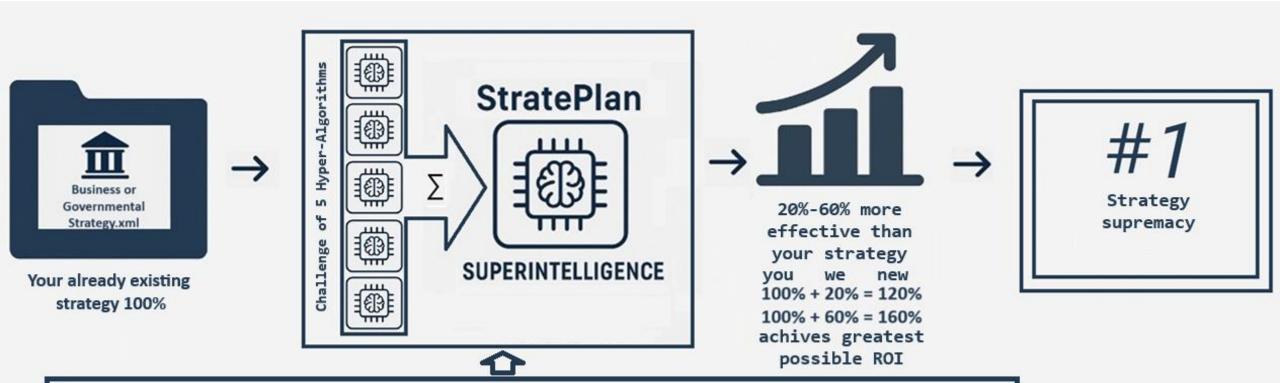




How does StratePlan work from a technical perspective?



"StratePlan receives solutions from five hyper-algorithms, which calculate different strategic approaches in parallel and validate them in an internal competition. The higher-level superintelligence then identifies the most effective strategy or develops a master strategy from the best elements. Whether it's expansion, consolidation, or real estate project optimization."



StratePlan validates if your strategy is really 100% or less. It shows where the losses are taking place or optimizes your strategy by showing unseen synergies, cannibalizations or friction losses

Use Case Calculation Real Estate Example



The **Klybeck site** (formerly the Sandoz chemical plant) in Basel comprises approximately **300,000** m^2 of building land in a prime location with enormous development potential. The original project appraisal by Central Real Estate AG and Swiss Life estimated a return on investment (ROI) of **7.0**%. But what potential remains untapped?

Large area developments or projects entail enormous complexity:

- Variety of usage options
- Temporal, political and economic dependencies Interactions between sub-areas
- Human analytical capabilities even with traditional tools are often unable to cope with these dynamics.

Klybeckareal – Wikipedia

Use Case Calculation Real Estate Example



-	Name	Colu		Mi		Max		Evera	ge
	Calculation	on F	Resu	lts					
)	Total building space	Pers Office Price (C/m2/VI)		Estimates of future revenues			eles of construction perating costs	Profit	
1	80000	€	226	€	542,505,600	€	520.116.480	€	22.389.120
2	70000 85000 5000	€	258 226 517	€ €	542.505.600 578.412.200 77.500.800	€	534.970.800 552.623.760 67.275.000	€ €	7.504.800 23.788.440 10.225.800
3									
4									
5	95000	€	226	€	844.225.400	€	617.638.320	€	26.587.080
6	65000	€	258	€	503.755.200	€	496.758.600	€	6.996.600
7	90000	€	226	€	810.318.800	€	585.131.040	€	25.187.760
8	105000	€	226 431	€	712.038.600 387.504.000	€	682.652.880 045.524.400	€	29.385.720 41.979.000
9		€							
0	55000	€	344	€	568.339.200	€	526.897.800	€	41.441.400
1	300	€		€ €	71.688.240 284.169.600 322.920.000 518.672.000	€ €	66.650.688 249.724.800 267.937.000 478.998.000	e e	5.037.552 34.444.800 34.983.000 37.874.000
2	20000	€							
13	25000 50000	€							
4		€	344						
5	35000	€	431	€	452.088.000	€	403.111.800	€	48.976.200
8	40000	€	431	E	518.672.000	€	460.690.200	€	55.072.800
7	10000	€	474	€	142.084.800	€	124.882.400	€	17.222.400
8	2000	€	797	€	47.792.180	€	44.433.792	€	3.358.363
9	75000	€	226	€	508.599.000	€	487.609.200	6	20.989.800
0	45000	€	388	€	523.130.400	€	474.692.400	€	48.438.000
	985000	•	379	€	8.550.921.600	€	8.608.308.360	E	542.613.240
	Name	Column2		Min		Max	Everage		

ID		timates of ure revenues	Estimates of construction and operating costs		Profit		Total building space	
16	€	516.672.000	€	460.699.200	€	55.972.800	40000	
15	€	452.088.000	€	403.111.800	€	48.976.200	35000	
20	€	523.130.400	€	474.692.400	€	48.438.000	45000	
9	€	387.504.000	€	345.524.400	€	41.979.600	30000	
10	€	568.339.200	€	526.897.800	€	41.441.400	55000	
13	€	322.920.000	€	287.937.000	€	34.983.000	25000	
12	€	284.169.600	€	249.724.800	€	34.444.800	20000	
17	€	142.084.800	€	124.862.400	€	17.222.400	10000	
4	€	77.500.800	€	67.275.000	€	10.225.800	5000	
18	€	47.792.160	€	44.433.792	€	3.358.368	2000	
	€	3.322.200.960	€	2.985.158.592	€	337.042.368	267000	
						11,3%	9%	

Scenario:

- Within the wide range of project options, the projects with the supposedly highest return are usually selected
- StratePlan comes to a different conclusion with significant implications!
- Profitability increases from original 7% to 11.38% and budget targets are met





Use Case Calculation Real Estate Example



StratePlan Output

While Central Real Estate AG calculated an ROI of 7.0%, StratePlan™ was able to increase the same project scope by 4.4% to an **ROI of 11.4%.** This corresponds to an additional economic benefit of almost **CHF 30 million!**

- 32.768 Combinations evaluated
- Optimal 6 buildings selected
- Calculation time: < 10 seconds

Thank you for your attention.

We would be pleased to continue the dialogue and demonstrate how StratePlan can help your Company and its customer achieve maximum ROI through intelligent strategy validation and optimization.

We look forward to your questions and to exploring potential synergies.



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